

RISING TO SERVE:

WHEN IT MATTERS MOST



THE CAMPAIGN
AGAINST HUNGER
A Community's Approach To Caring

FY2025 ANNUAL IMPACT REPORT

RISING TOGETHER FOR A STRONGER NEW YORK



Each year, as New Yorkers gather around their tables during the holiday season, many families are facing a very different reality. Recent findings from RobinHood and Columbia University's Poverty Tracker confirm what we see every day in our communities. Stable access to affordable, nutritious food remains out of reach for far too many New Yorkers, and the strain is growing.

Food prices in the New York City metro area have risen by 33% over the last decade, in 2024, nearly 550,000 New Yorkers experienced severe food hardship. More than 1 in 3 adults reported needing additional money just to meet their household food needs, an increase that represents nearly 440,000 more adults struggling to keep food on the table. Families with children are feeling this pressure even more acutely, with over 40%

reporting food budget shortfalls, many despite having at least one working adult in the household.

As costs continue to rise, food pantries have become an essential lifeline. 14% of New Yorkers, nearly 1.2 million people, relied on a pantry in 2024. This reliance has remained elevated in recent years, reflecting not a temporary crisis, but a sustained affordability challenge that cuts across income levels, neighborhoods, and communities.

This is the moment our work was built for. For more than 27 years, The Campaign Against Hunger has been a pillar of NYC's anti-hunger movement, responding to food insecurity not only with meals, but with dignity, choice, and solutions that address the full picture of need. From our SuperPantry and Cyber Pantry to our urban farms, mobile markets, food hubs, Benefits

Access Office, workforce and community wellness programs are all designed to meet people where they are, remove barriers to food access, and support long-term stability.

Every week, our teams and volunteers serve thousands of families who are working, caring for children, aging in place, or navigating complex systems that were not designed with them in mind. The data affirms what our clients already know. Hunger in New York City is not about a lack of effort. It is about rising costs, limited access, and systems that must do better.

As food hardship continues to affect millions of New Yorkers, our mission remains clear. Access to nutritious

food is a fundamental right. Through innovation, partnership, and community-centered care, we will continue to meet this moment with urgency, compassion, and unwavering commitment to the families we serve.

A handwritten signature in black ink, appearing to read 'Melony Samuels'.

Dr. Melony Samuels
Founder and CEO

2025 YEAR IN IMPACT



17,351,594 lbs of food distributed



20,413,641 meals provided



281,539 households served



64,657 individuals impacted monthly



775,888 individuals served



SERVING EVERY CORNER OF NYC

TCAH reaches families across all five boroughs with fresh food and vital resources, meeting neighbors where they are to build a stronger, healthier city.

THE HEART OF OUR WORK

Food insecurity remains a persistent challenge across New York, impacting families in every borough, particularly those with children. Today, over **10.5% of households in New York experience food insecurity**, and nearly **1 in 5 children face regular hunger**. For many families, especially those earning just above the threshold for public assistance, the high cost of living forces impossible trade-offs between food and rent, or meals and medication. This burden disproportionately affects Black and Latinx children, who are twice as likely to experience hunger compared to their white peers.

At The Campaign Against Hunger (TCAH), we recognize that hunger doesn't exist in isolation; it impacts every aspect of life, including education, health, and long-term opportunity. Children who experience food insecurity are more likely to struggle with school attendance, concentration, academic achievement, and overall well-being. With the expiration of federal pandemic-era waivers for universal school meals, these challenges have only deepened: over \$1.4 million in unpaid school meal debt has accumulated across 126 New York State school districts, leaving countless children vulnerable to hunger during the school day.

TCAH serves as a critical support system in response to these gaps, providing more than **17.3 million pounds of food, which translates to an estimated 20.4 million meals, across 775,888 household visits city-wide**. Our services reach residents across all five boroughs, with a particular focus on Brooklyn and Queens.

Our impactful investments in the Youth Empowerment Program (YEP), offer education, workforce development, and leadership training to hundreds of young New Yorkers, many of whom come from food-insecure households. This past year, **YEP directly engaged 528 youth, resulting in 98 successful placements in jobs, education, or military service**. Through our Green Teens, Culinary Arts, and Warehouse Workforce programs, TCAH provides not only technical training but also meals, mentorship, and a sense of belonging. By nurturing the whole child, we help young people, especially within the communities we serve, to develop into healthy, confident leaders equipped to thrive.

At its core, TCAH's work is rooted in a vision of equity, food justice, and economic mobility, one where every family has the nourishment and tools to pursue a brighter future, and no child is hindered in reaching their full potential due to food insecurity.





PROGRAMS THAT POWER CHANGE

TCAH centers its efforts in Brooklyn and Queens—communities facing deep inequities in food access, housing, and income.

INNOVATION IN ACTION

At The Campaign Against Hunger, our Benefit Access Office (BAO) and Super Pantry do more than provide services — they show up every day as anchors in the community, offering food, access, and advocacy to help families meet urgent needs and build long-term stability.

In FY25, we served **71,773 households**, impacted **105,487 individuals**, and distributed **949,383 meals** — more than **1.23 million pounds of nutritious food** — all delivered with care and respect.

Super Pantry: Nourishing with Purpose

Our Super Pantry transforms food distribution into a dignified shopping experience that prioritizes choice, respect, and health. We stock shelves to reflect MyPlate nutrition guidelines and the cultural, religious, and dietary needs of the families we serve — including fresh produce from local and minority-owned farms, whole grains, low-sodium and low-sugar items, and refrigerated and frozen options.

Serving **250+ households daily**, our trained staff and volunteers ensure every **visitor feels seen, valued, and supported**. Ongoing customer service trainings emphasize compassion-first interactions, while operational improvements — such as optimized checkout systems, routine deep cleaning, and robust food safety practices — have reduced wait times and enhanced the overall experience.

A Commitment to Excellence

Even when faced with challenges like pest transfer from neighboring spaces, our team remained **vigilant** and **proactive**, addressing issues swiftly while maintaining the highest standards of safety, care, and dignity.

Together, BAO and the Super Pantry remain vital lifelines for thousands of New Yorkers, proving that at TCAH, the work is not just about services — it's about showing up.





**“ GREAT COMMUNICATION.
DELIVERY DIRECTLY
TO MY DOOR GREATLY
APPRECIATED.**

- Riquelme Jillian



BRIDGING HUNGER AND HOPE

TCAH reaches families across all five boroughs with fresh food and vital resources, meeting neighbors where they are to build a stronger, healthier city.

A HUB FOR DIGNITY & EMPOWERMENT

Benefit Access Office (BAO)

The **Benefit Access Office** provides support, guidance, and hope to families facing food insecurity and systemic barriers. Every day, our team approaches clients with care, respect, and professionalism, helping them access the resources they need to build stability and long-term resilience.

Hunger is rarely the only challenge families face. That is why BAO connects them to a wide range of services, including SNAP benefits, emergency EBT support, housing applications, childcare vouchers, Fair Fares enrollment, NYC ID sign-ups, and DMV assistance.

Long-term economic resilience is also a priority. **In FY25, BAO became a certified IRS Volunteer Income Tax Assistance site, preparing to offer free tax preparation services in FY26.** Combined with financial literacy coaching and guidance from our Community Wealth Manager, these programs help families take meaningful steps toward financial stability.

Partnerships strengthen our impact. Collaborating with organizations allows us to expand access to maternal health, youth development, employment opportunities, and more.

The difference BAO makes is reflected in the experiences of the families we serve. Paula, one of our longstanding clients, says, "You want to go to pantries that will give good items, like the Campaign Against Hunger, they give meat, fresh vegetables, fresh fruits. So this, of course, is one of the pantries I go to. I'm glad they have these organizations like TCAH that are supplying the help for many families."

Every meal and every connection is a step toward a healthier, stronger, and more resilient New York City.

FY25 Service Achievements

- **8,789** SNAP screenings, with **1,021** applications submitted and **922** confirmed enrollments
- **9,885** referrals to essential services, including housing, transit, child care, and emergency items
- **36** outreach events at schools, shelters, hospitals, and churches





DELIVERING MORE THAN MEALS

TCAH's Cyber Pantry brings fresh, nutritious food directly to the doors of families who can't easily reach traditional pantries—delivering not just meals, but dignity, consistency, and hope.

NOURISHING HOMES, EMPOWERING COMMUNITIES

Cyber Pantry

For many families, getting to a pantry is not always possible. Seniors, individuals with disabilities, and low-income households often face barriers that make regular trips a challenge. **The Cyber Pantry brings food directly to their doors, creating a lifeline for more than 15,000 families across Brooklyn and Queens.** Through an easy-to-use online ordering system powered by SmartChoice, clients choose the foods they need, giving them control, dignity, and a sense of stability.

Behind the scenes, our warehouse operates like a well-orchestrated engine. Reorganization and first-in, first-out practices reduce waste and ensure fresh, high-quality items. Youth and farm interns play an integral role, helping pack orders, join delivery ride-alongs, and support intake operations, while a new check-in system keeps warehouse flow smooth and efficient.

Challenges are met with creativity and care. Driver training, refrigerated trucks during high-heat months, and enhanced audit tools allow us to overcome shortages and storage limits, ensuring families receive reliable deliveries every week.

Looking to the future, the Cyber Pantry will expand delivery shifts, launch formal driver onboarding, improve real-time tracking and client communications, and provide youth with meaningful experiences in logistics and workforce development.

Cyber Pantry Impact & Innovation

- **15,300+** household orders fulfilled — up from 13,698 in FY24
- **81** NPS ("Excellent") and 4.5–4.9 average client rating, reflecting trust and satisfaction
- **Introduced Smart Delivery Optimization** for faster routes, real-time inventory systems for fewer errors, and **client-centered packing** to protect food quality during hot months
- **Expanded** access with a **new dairy category** and **greater produce variety** through our **E-Market team**





“ VERY DILIGENT WITH MY ORDER. I APPRECIATE AND VALUE EVERYTHING THIS ORGANIZATION DOES FOR ME.

- Jerez Maria



BRINGING FRESH VIBES TO EVERY BOROUGH

Fresh Vibes Market brought fresh, healthy produce straight to neighborhoods across NYC, making it easier for families to access the food they need

NOURISHING HOMES, EMPOWERING COMMUNITIES

Fresh Vibes E-Market

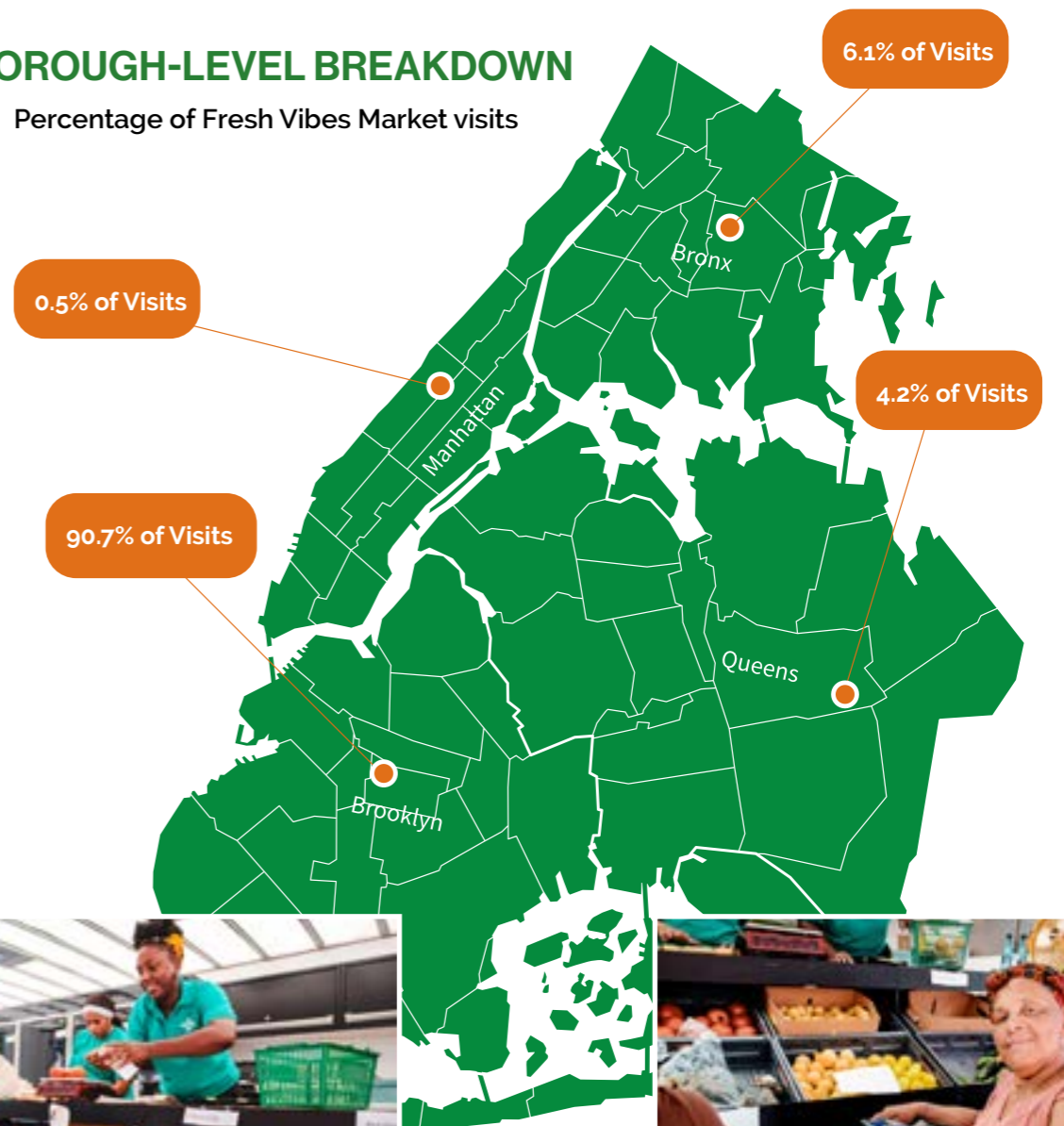
Fresh Vibes Market (FVM) continued to deliver critical food access, nutrition education, and economic empowerment to underserved neighborhoods across New York City. The mobile market reached 17,796 customers, **generating \$301,646.89 in sales, with 70% of purchases made through food assistance programs like TCAH vouchers, Health Bucks, FMNP, and EBT/SNAP**—highlighting the essential role of subsidized programs in supporting families.

Strategic Reach & Impact

FVM operated at over 30 locations across four boroughs with a total of 214 market visits—including both recurring sites and one-time special event activations. The locations included health centers, public parks, schools, libraries, and housing developments, serving diverse populations such as students, seniors, hospital patients, and working families. **Brooklyn remained the program's primary hub (90% of visits)**, while strategic expansion into the Bronx, Queens, and Manhattan allowed FVM to support seasonal events, public health initiatives, and community outreach.

BOROUGH-LEVEL BREAKDOWN

Percentage of Fresh Vibes Market visits



Nutrition Delivered

Based on USDA standards, FVM distributed an estimated **150,824–226,235 pounds of fresh produce**, equating to hundreds of thousands of servings of fruits and vegetables. Engagement peaked during summer and fall, aligning with incentive redemption windows, seasonal events, and back-to-school initiatives.

Fresh Vibes Market is more than a mobile grocery—it is a community-centered, flexible, and need-responsive food access program that nourishes families, strengthens public spaces, and connects local farms to communities. In FY26, FVM will continue to expand its reach, deepen impact, and amplify community voice.





GROWING A SUSTAINABLE FUTURE

TCAH's Urban Agricultural Centers transforms city spaces into thriving farms that grow fresh food, build climate resilience, and empower youth to lead the movement for food and environmental justice.

GROWING FOOD, POWER, AND CLIMATE RESILIENCE

Farm-To-Community

Our Urban Agricultural Center turns vacant lots into thriving farms while empowering youth to lead on climate resilience. Across five sites and more than three acres, **we harvested 24,565 pounds of produce and 1,500 eggs, generating \$36,555.73 in farm sales and nourishing thousands of New Yorkers.**

The farms supply fresh produce to **Beach Dunes Eats & Arts Café, serving over 500 hot meals daily to shelter residents, the SuperPantry, the Fresh Vibes Market, and local small businesses.** This farm-to-community pipeline strengthens health, sustainability, and dignity in every neighborhood we touch.

The Green Teen Workforce Program **trained 63 youth in urban agroecology, STEM, sustainability, and leadership. Participants hosted farm tours for over 1,000 NYC residents, engaged more than 1,500 children and families through harvest festivals, and 25 percent continued as farm assistants or youth leaders.**

FY25 milestones included **160 cubic yards of OER-certified soil transferred to Arverne East, expanded irrigation and compost systems, and new infrastructure projects including a pavilion, wash station, and shed. Greenhouse construction is planned for Fall 2025 to extend the growing season and introduce aquaponics.**

As one of fewer than 10 All-Natural certified farms in NYC and the first to earn the designation, the Urban Agricultural Center shows that food security and climate justice are inseparable. Through regenerative farming and youth leadership, we are growing fresh food and the next generation of eco-leaders.





CULTIVATING ACCESS, CREATING IMPACT

Through trusted local hubs, TCAH brings together food access, education, and partnership to support healthier, more connected neighborhoods.

COMMUNITY FOOD HUBS AT THE HEART OF FOOD ACCESS AND OPPORTUNITY

The Campaign Against Hunger's Community Food Hubs, located in East New York and Far Rockaway, are a first-of-its-kind ecosystem that brings together food access, education, and urban farming to disrupt the interconnected cycles of hunger and poverty in New York City. These hubs anchor our operations, serving as trusted distribution points and coordination centers that power essential programs such as the Fresh Vibes E-Market, CyberPantry, and the Weekend Healthy Snack Program, while allowing us to respond quickly and effectively to the evolving needs of the communities we serve.

The Weekend Healthy Snack Program is a direct response to a gap many unhoused NYC kids face once school doors close on Fridays. Without access to school meals over the weekend, hundreds of students risk going hungry or relying on unhealthy options. Each week, **the program provides over 2,600 elementary school students with weekend meals across more than 33 schools citywide.** Each non-perishable snack pack includes two single servings of breakfast, lunch, and fresh fruit, helping children return to school on Monday nourished and ready to learn.

Beyond TCAH-led programs, the Community Food Hubs strengthen a growing network of collaboration. **We work alongside more than 206 active community partners to share meals through special events and targeted initiatives.** One such partnership is **Health 360, a wellness program that addresses barriers to healthy eating for seniors.** Through this long-term collaboration, TCAH distributes over 864 food bags each week to residents at seven senior homes across New York City.

Together, our Community Food Hubs demonstrate what is possible when food access is paired with partnership, trust, and care. They are places where immediate needs are met and where pathways toward healthier, more resilient communities continue to grow.





**24,565 lbs
of produce
harvested
across 4 farms**

Our five Urban Agricultural Centers not only grow fresh produce for local families but also stimulate neighborhood economies by creating green jobs, supporting small food businesses, and keeping millions of dollars in the local food system.



STRENGTHENING NEW YORK'S FUTURE

TCAH's Youth Empowerment Program equips youth with the skills, mentorship, and opportunities they need to succeed in school, work, and life—building the next generation of leaders.

BUILDING PATHWAYS TO LEADERSHIP AND OPPORTUNITY

Empowering Youth Leaders

TCAH's Youth Empowerment Program (YEP) continued to create meaningful opportunities for Black and Brown youth across Brooklyn, Queens, and beyond, blending career pathways, mentorship, skill-building, and community connection. This year, **YEP engaged 528 youth in direct programming and 2,500 young people through community events.**

Green Teen Workforce (GTW): 63 youth trained in urban farming, sustainability, and leadership, with strong retention rates.

- **Culinary Arts:** 29 participants gained food service skills; 17 earned NYC Food Protection certifications and 10 secured jobs, including two at TCAH's Café.
- **Green Teen Internships & Warehouse Workforce Pilot:** Provided hands-on training in agriculture, logistics, and supply chain operations.

Youth Leadership Conference: Brought together 363 young leaders for workshops on AI, financial literacy, and food justice, alongside 20+ career partners.

Centering Youth Voice

YEP participants were primarily ages 18–21 (52%), with 65% African American and 28% Latino, reflecting the program's focus on equity and access for historically excluded communities.

Looking Ahead

In FY26, YEP plans to expand its Youth Leadership Conference to two boroughs, host quarterly Hiring Halls, and reach 2,500+ youth and families through events. YEP continues to prove that investing in young people in New York City is essential for a stronger, more equitable future workforce.

Youth Impact at a Glance

- **165** youth enrolled in workforce training and internships
- **98** placements in jobs, college, military, or GED programs (as of May 2025)
- **363** youth attended the Youth Leadership Conference
- **30+** outreach events across Brooklyn and Queens
- **130+** impact surveys documenting youth growth and transformation





*Attending the Youth Conference
made me feel seen and heard.
Hearing from leaders who look like
me inspired me to dream bigger and
believe I can achieve it.*

Chris Heyward, Conference Attendee





UPLIFTING COMMUNITY THROUGH SERVICE

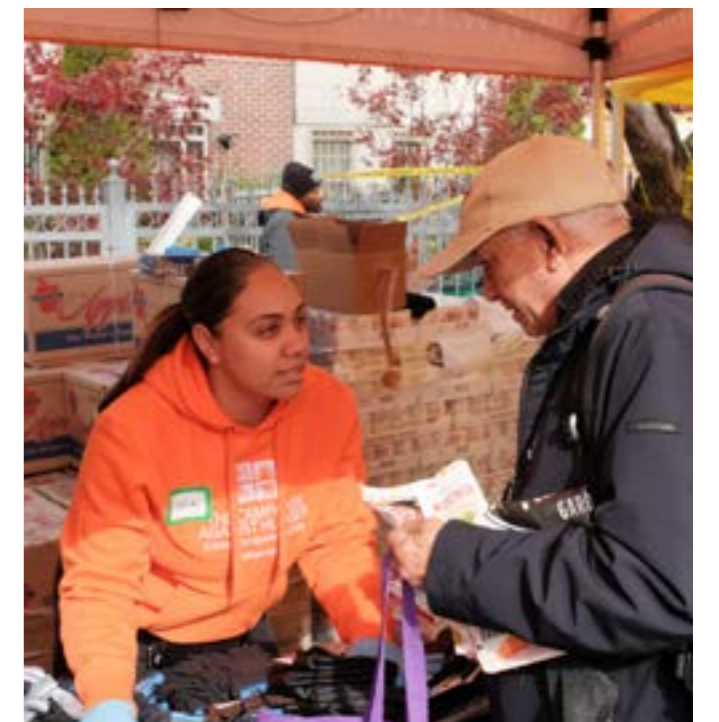
TCAH volunteers bring our mission to life, uniting people from all walks of life around a shared commitment to dignity, equity, and food justice.

POWERED BY PEOPLE: OUR VOLUNTEERS

Every week, more than 64,657 individuals walk through our doors seeking nourishment, dignity, and care. They are met by volunteers who show up with open hearts and steady hands. Volunteers are the lifeblood of our work and the human connection at the center of food justice in action.

This year, 1,249 unduplicated volunteers and interns contributed 27,305 hours in service. From assisting families during pantry intake and unloading deliveries at our warehouses to harvesting fresh produce at the TCAH Urban Farm and supporting mobile markets and special events, volunteers worked across every corner of our organization. Their time was felt most strongly in our pantry with 14,358 hours, followed by 10,045 hours in our warehouses, 1,324 in administrative support, 1,184 on our farms, 196 with Mobile and Fresh Vibes Markets, and 198 hours supporting special events.

Volunteers are often the first faces our customers see and the hands that help carry food, hope, and dignity home. Their commitment transforms service into community care and ensures that our mission is lived every day. Because of them, our mission across New York City.





BRINGING THE COMMUNITY TOGETHER

TCAH's events bring the community together, fostering connection, celebration, and shared commitment to building a healthier, more resilient New York.

EVENT HIGHLIGHTS

PLANTER AWARDS

Celebrating Innovation & Sustainability

TCAH's 2025 Planter Awards gala recognizes and celebrates the individuals and organizations whose dedication and impact are helping to end food insecurity and promote food justice across New York City. This annual event honors those leading the way in creating stronger, healthier communities.



MARLBORO EDUCATIONAL CENTER

Transforming Food Access

This year we celebrated breaking ground on the new Marlboro Agricultural Education Center (MAEC). MAEC is a 9,900-square-foot building at Marlboro Houses, a NYCHA campus. The compact two-story structure will host a number of functions: Its ground level space will foster community gatherings and its enclosed rooftop greenhouse will support raising fish and plants.



CHILDREN'S HARVEST FESTIVAL

Family Fun with a Purpose

TCAH's Children's Harvest Festival brings families together for a day of fun, learning, and healthy food. Through interactive activities, games, giveaways, cooking demonstrations, and hands-on agricultural experiences, kids discover the joy of fresh, nutritious food while building lifelong healthy habits. The festival not only fosters community connection but also inspires the next generation to embrace wellness, sustainability, and the power of food justice.



THANKSGIVING DISTRIBUTION

A holiday of community

Each year, TCAH's Annual Thanksgiving Distribution Events unite hundreds of New Yorkers across Brooklyn and Queens to ensure no family goes without a nourishing holiday meal. As one of the city's largest community food distributions, we provide free, fresh turkeys, hams, produce, and Thanksgiving essentials to families in need.

TCAH serves as a pillar in the community and a trusted resource for our neighbors, standing alongside families in moments of need and throughout the year. This tradition reflects our commitment to strengthening food security and fostering collective resilience. By bringing communities together around the table, we help make the holiday season one of connection and shared collective strength.





INVESTING IN IMPACT

Every contribution fuels meaningful change. Our financials reflect a disciplined approach to resource management that prioritizes mission delivery, sustainability, and long-term community impact.

FINANCIAL SNAPSHOT

(July 1, 2024 – June 30, 2025)

Total revenue (cash + in-kind)	\$24,422,092
Total expenses (cash + in-kind):	\$24,385,466
Net surplus	\$36,627

CASH OPERATING VIEW

Total cash revenue	\$9,686,025
Total cash expenses	\$9,649,398
Cash operating surplus	\$36,627

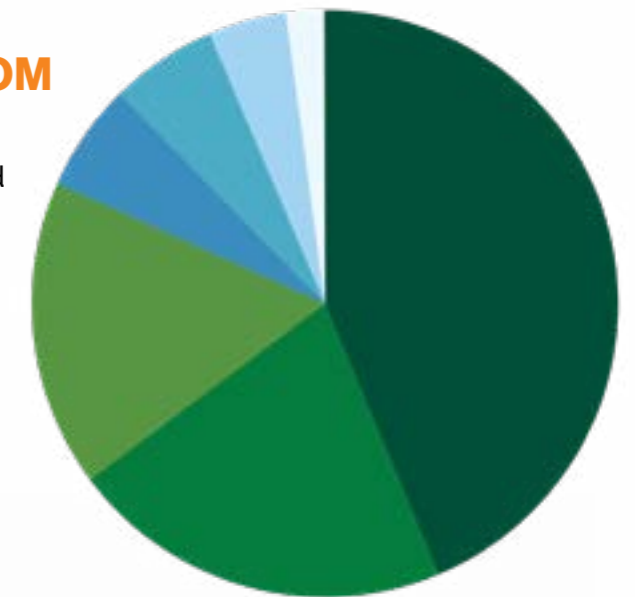
IN-KIND SUPPORT (NON-CASH)

Total in-kind contributions	\$14,736,068
------------------------------------	---------------------

60% of total revenue reflects donated food, goods, and services that expanded TCAH's purchasing power and community reach.

WHERE OUR SUPPORT COMES FROM

- 43% Government
- 21% Foundations
- 17% Earned Income
- 5.9% Other Revenue
- 5.9% Individuals & Board
- 4.3% Corporations
- 2.1% Fundraising
- 0.06% Investments



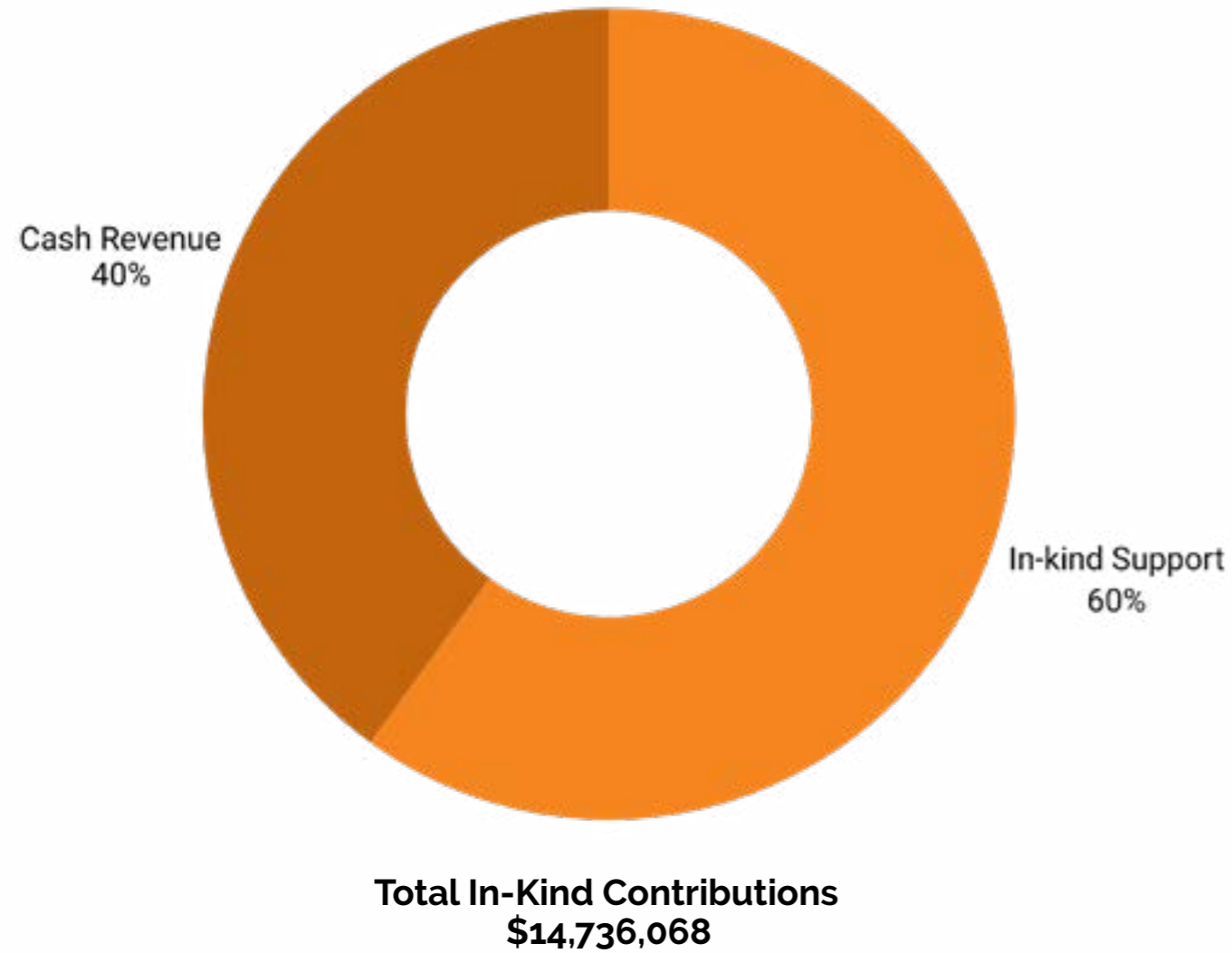
WHERE OUR SUPPORT GOES

- 44.7% Labor Costs
- 39.8% Operations Expense
- 15.5% Business & Administrative Expenses



IN-KIND SUPPORT

In-kind contributions represent donated food, goods, and skilled labor. These resources significantly extend the organization's capacity to distribute nutritious food citywide while preserving critical operating dollars.



During FY25 (July 1, 2024–June 30, 2025), The Campaign Against Hunger generated \$24.4 million in total revenue, including \$14.7 million in donated food, goods, and services that significantly expanded community purchasing power. Cash operating revenue totaled \$9.7 million and remained closely aligned with \$9.6 million in operating expenses, resulting in a modest year-end surplus of \$36,627. Revenue diversification across government, philanthropy, earned income, and individual support reflects a stable financial base, while expenditures were directed primarily toward staffing and operations required to sustain large-scale food access, benefits assistance, workforce, and youth programming across New York City.





THANK YOU TO OUR GENEROUS SUPPORTERS

To our individual donors, thank you for your generosity and trust. Your support made it possible to nourish families, strengthen communities, and advance food justice across New York City this year.

OUR WORK IS POSSIBLE BECAUSE OF YOU

Our mission is fueled by the leadership and commitment of our dedicated volunteers and our donors. Serving this city would not be possible with your support.



WITH GRATITUDE

Looking back on 2025, we recognize that every moment of impact and every reason to celebrate was made possible by our generous supporters and dedicated partners. We are profoundly grateful to all who have fueled—and continue to fuel—our mission.

We also honor TCAH's incredible staff, whose passion and commitment drive our work every day. Without their dedication, neither the mission nor the impact we achieve would be possible.



THE CAMPAIGN
AGAINST HUNGER
A Community's Approach To Caring

www.tcahnyc.org